

9 BEAUTY

MANDY GRAY

Skincare entrepreneur



Problem skin at 15 sparked in Gray a passion for skin solutions that has become a 30-plus year career. Having helped establish Clarins in Australia, Gray, 57, is owner of True Solutions International (TSI), which employs over 100 people and distributes beauty brands such as Puri, MD Formulations and BareMinerals. TSI supports charity Look Good...Feel Better and the Swadesh Development Fund, which provides for those in need in Bangladesh.

"I gain a deep satisfaction from seeing the people around me operate at their optimum level. This then pushes and inspires me."

SHARON McGLINCHEY

Organic skincare entrepreneur



Years ago, McGlinchey almost walked away from her organic skincare company, MV Organic Skincare. "No-one wanted organic!" she says. Now, skincare specialist McGlinchey, 46, is seeing the business thrive. MV runs in accordance with strict international guidelines for organic skincare certification and McGlinchey's own high ethical standards, is free from petrochemicals and synthetic parabens, and sold in recyclable packaging. McGlinchey also makes use of Fair Trade Columbian palm oil.

"Be ethical in everything you do—it helps you sleep at night."

SHELLEY BARRETT

Cosmetics entrepreneur



After 10 years running a model agency, in 2002 Barrett, 36, founded ModelCo, a beauty brand of "smart" products. First came the Lash Wand Heated Eyelash Curler, then TAN Airbrush in a Can. Today, her extensive range is stocked in over 1,000 stores internationally, while Barrett was named the 2005 Ernst & Young NSW Young Entrepreneur of the Year. ModelCo is a supporter of Pink Ribbon initiatives and Camp Quality.

"As the brand grows, I want to continue to spend time interacting directly with my customers to find out what women truly want."



WIN A CLASSIC LONGINES DIAMOND WATCH...

Vote for your favourite Woman of Style, and you could win a stunning Longines PrimaLuna Diamond Set watch, valued at \$3,600!

TO ENTER: Go to instylemag.com.au, enter your details, and tell us in 25 words or less who your favourite Woman of Style is, and why. The winner of the readers' choice category will be announced at the Women of Style ceremony in May.

MAJOR SPONSOR



SUPPORTING SPONSORS



MEDIA SPONSOR



Visit www.instylemag.com.au for full terms and conditions. Competition closes 30/4/10 at 5pm AEST. The winner will be judged on 3/5/10 at 11am at the promoter's premises. Chance plays no part in determining the winner. The winner will be notified by mail and their name published at www.instylemag.com.au on 10/05/10. Total prize value is \$3,600, as at 8/2/10. The promoter is Pacific Magazines Pty Ltd, 8 Central Avenue, Eveleigh NSW 2015 (ABN 16 097 410 896).